

For The Dish Co., Ltd

- Hanawa Seed Holdings -



Japanese Vegetable & Fruits

- For your Business Success -

Connecting Needs with Seeds.
We built up trust with farmers and expertise in producing high quality vegetables, propose a contract sales of domestically grown vegetables. We will follow up with those who have never made a produce contract before and respond to your needs thoroughly.

Business Overview



Since its inception in 1965, Hanawa Seed Holdings has been catering to the requirements of farmers in various fields.

For the DishCo., Ltd was established to extends complete assistance from production to the sales phase.

Wholesale vegetable and fruit sales to business

We are a supplier of high-quality fruits and vegetables to retailers, food processors, and restaurants. Leveraging our unique strength of having seed and seedling companies within our group, we ensure a consistent and reliable supply while accommodating specific customer requests for particular varieties. Our ability to promptly respond to the needs of our clients sets us apart in the industry.

Purchase of fruit and vegetables from growers

We leverage our network of end-consumers across Japan to facilitate the procurement and distribution of our products.
We cordially invite inquiries from producers throughout the country.

Total support from vegetable & Fruits production to sales

Customer - Supplier coordination

We bridge the demands of consumers with producers and address the challenges faced by both parties. We would be delighted to assist you with the development of production areas that facilitate bulk deliveries.

Company Organization Chart

The Hanawa Seed Holdings provides support for stable production, drawing on over 50 years of experience and success in seed and agricultural material sales in Ibaraki.

As a group company of Hanawa Seed Holdings, which has gained the trust of growers, we are dedicated to assist our customers in achieving better crop growth. Hanawa Group

Holdings Division

Seeds & Seedlings and **Agricultural Materials** Sales Division

Vegetables and Fruits Distribution and Sales Division

Hanawa Seed Inc.

WELSEED Co., Ltd.

Hokuto Seed Orchard Ltd.

Kyodo Vinyl Co.





We are a distributor catering to professional growers. we have four branches, strategically located across Ibaraki Prefecture, providing comprehensive coverage for the entire region.



We offer sales services both within Ibaraki Prefecture and across the nation, catering to corporations and professional growers across a vast expanse of regions from Hokkaido in the north to Okinawa in the south.



Authorized dealer catering to the needs of professional producers throughout Aomori Prefecture.



We provide tailored vinyl processing services for plastic greenhouses, as well as greenhouse design and construction.



We offer comprehensive assistance to the customer growers of the Hanawa Seed Holdings by encouraging them to plant according to their unique requirements, and providing support for the development of production zones, distribution, and sales.

The Profits for Supplier and Custom



For Grower

For the Dish Co.,Ltd provides comprehensive assistance to farmers in achieving stable agricultural management. Our services include acting as a sales representative for producers, conducting business negotiations, and securing sales outlets for those who have production capacity but lack stable sales channels. We help select products and varieties that meet the needs of farmers, plan cultivation, and provide follow-up support during cultivation. Additionally, we assist with adjusting shipping schedules to ensure timely delivery.

For Customer

For the Dish aims to address and resolve the issues encountered by individuals engaged in the cultivation of fruits and vegetables, such as:

- Ensuring consistent quality
- Enhancing production efficiency and increasing yields during processing
- Identifying new and popular varieties that are tailored to specific uses and applications, and developing valueadded products with improved taste
- Ensuring a stable supply of products
- Maintaining a consistent procurement cost

Please do not hesitate to contact us if you have any questions or request.

Flow of contract and delivery (pre-sowing contract)







For the Dish



Grower

We hear customer's needs, challenges, and concerns. Additionally, we will discuss specifics of pricing, volume, timing, and shipment logistics.

Determination of various conditions

- ·Item/Variety
- ·Quantity and timing
- ·Shipping schedule
- Price
- ·Delivery method (container, DB, etc.)
- ·Shipping method (delivery or pickup) ..etc.

The growers start the actual sowing and cultivation process. In the event that a new variety is to be experimented with, the first season may serve as a trial and experimental shipment, with full-fledged production and shipments will be followed in the ensuing season.

Business meeting

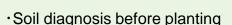


- ·Production Capacity
- ·Production period
- ·Cost

We will discuss the above conditions with you and match them with your actual needs



Agreement



- ·Selection of varieties
- ·Seeding and cultivation planning



Sowing



Cultivation



(5)

Harvest

Feedback

After delivery, we will conduct a thorough review of any quality and logistics issues that may arise. We will then use the insights gained from this analysis to refine our variety and cultivation plan for the next season."



Shipping and **Delivery**



As the harvest time approaches, we adjust the shipping schedule with the best timing. Our objective is to ensure that the vegetables are harvested at the optimal time, considering weather conditions and their ripeness level, and synchronize the schedule with the customer's intended use.

Throughout the cultivation period, For the Dish offer technical assistance to improve the farmland environment and ensuring stable production. For the Dish conduct regular field inspections to quickly identify any issues affecting plant growth and take necessary measures to secure the contracted quantity. This includes recommendations for additional seeding, fertilization, and pest control, among other

measures.

For The Dish Co.,Ltd
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 Sales of fruits and vegetables Coordination between consumers and growers Coordination between growers and consumers Support for arranging human resources Support for preparation of application documents for

For instance, daikon radishes have over 100 varieties.

You can serve as salads, sashimi, pickles, simmered dishes, grated daikon...

So which Daikon for which Recipe?

We can suggest everything you need with the knowledge of Seed Dealer in the roots

Moreover, we propose quality specifications (shape, physical properties, etc.) suitable for processing and distribution.

We excel not only in providing steady quality and quantity, but also in offering solutions to issues that customers have.

fruits and vegetables, cut vegetables, prepared foods, processed foods, food service and More!!

