



For The Dish Co.,Ltd Our Proposal Plan

forThe **Dish**

| Contracts Example Plan | A | B | C |
|---|---|--|---|
| | Cooperation between production areas | Production Arrangement | Production Area/Plot Development |
| | We will work with the production area/plot to assemble contracted shipments in accordance with the customer's requirements. | We will connect the items that the grower is already growing with what the consumer wants. | We will build a new production area/plot from the ground up to meet the needs of the actual customers. |
| Meetings with actual customers | | | |
| Item, Variety, Quantity, and Period | ● | ● | ● |
| Standards, Delivery Form, Logistics | | | |
| Cost, etc. | | | |
| Meeting with Growers | | | |
| To meet the demands of our customers production capacity, we can suggest cultivation risk, shipping methods, etc. | ● | ● | ● |
| Cultivation Plan | | | |
| Variety Selection | ● | — | ● |
| Crop Planning | | | |
| Cultivation assistance | | | |
| Cultivation Follow-up | | | |
| Online Backup by fieldman | ● | ● | ● |
| Plot site Report | | | |
| Report on sowing, planting, cultivation process, shipping condition, weather (typhoon) | ● | ● | ● |
| Shipping schedule | | | |
| Schedule preparation | ● | ● | ● |
| Shipping adjustments (depending on crop, weather) | | | |
| Follow-up | | | |
| Feedback for the next season | | | |
| Test Shipment of New varieties | ● | ● | ● |
| Response to complaints | | | |
| | Shipping schedule will be arranged when harvest season get closer. We will arrange minor adjustment between grower and customer according to the weather and crop condition. | | |
| | Support selecting variety, solving growers problems, and create cultivation plan. Update and brush-up on new method and variety, based on the climate change. | | Support selecting variety, solving growers problems, and create cultivation plan. Update and brush-up on new method and variety, based on the climate change. |

| Crops Contracted and Ready to Negotiate [P]...processed foods | | | |
|---|--|--------------------------------|--------------------------------|
| Producing area | Item List | Use | Shipping time |
| 【Kanto】 | | | |
| Ibaraki and Chiba Prefectures | White radish | Processing and to be eaten raw | October – June |
| Ibaraki and Tochigi Prefectures | Strawberry | To be eaten raw | December – May |
| Ibaraki and Chiba Prefectures | Squash | Processing and to be eaten raw | July-August, October-November |
| Ibaraki prefecture | Jerusalem artichoke | Processing and to be eaten raw | December – March |
| Ibaraki and Chiba Prefectures | Cabbage | Processing and to be eaten raw | April-August October-March |
| Ibaraki prefecture | Green Curl Letuce | Processing | October – May |
| Ibaraki prefecture | Sweet potato | Processing and to be eaten raw | October-December |
| Ibaraki prefecture | Red leaf lettuce | Processing | October – May |
| Kanagawa prefecture | Hydroponic lettuces Herbs | Processing | All year round |
| Saitama prefecture | Onion | Processing and to be eaten raw | June – September |
| Ibaraki and Chiba Prefectures | Corns | To be eaten raw | June - July |
| Ibaraki and Chiba Prefectures | Tomatoes (large, medium and small) | To be eaten raw | All year round (except summer) |
| Ibaraki prefecture | Green onion | Processing and to be eaten raw | All year round |
| Ibaraki and Chiba Prefectures | Carrot | Processing and to be eaten raw | December – March |
| Ibaraki prefecture | Green bell pepper | Processing and to be eaten raw | June – November |
| Ibaraki prefecture | Spinach | Processing and to be eaten raw | October – May |
| Ibaraki and Saitama Prefectures | Spinach (yama hourensou) | Business use | June – October |
| Ibaraki prefecture | Romaine lettuce | Processing | October – May |
| Ibaraki prefecture | Small watermelon | To be eaten raw | May – July |
| Ibaraki prefecture | Japanese mustard-spinach | Processing and to be eaten raw | All year round |
| Ibaraki prefecture | Chinese cabbage | Processing | November – June |
| Ibaraki prefecture | Organic leaf lettuce | To be eaten raw | October – May |
| Ibaraki prefecture | Organic romaine lettuce | To be eaten raw | November – May |
| Ibaraki prefecture | Organic Japanese mustard-spinach | To be eaten raw | All year round |
| Ibaraki prefecture | Organic potherb mustard | To be eaten raw | All year round |
| Ibaraki prefecture | [P] Dried sweet potato, sweet potato chips, baked sweet potato | To be eaten raw | All year round |
| Ibaraki prefecture | [P] Frozen juice (vegetable and fruit) | Business use | All year round |
| 【Aomori】 | | | |
| Aomori prefecture | White radish | Processing | May-November |
| Aomori prefecture | Garlic | To be eaten raw | July – September |
| Aomori prefecture | Various Western vegetables | To be eaten raw | October |
| Aomori prefecture | Apple | To be eaten raw | October – March |
| Aomori prefecture | [P] Apple Juice | To be eaten raw | All year round |
| 【Kyu-shu】 | | | |
| Kumamoto and Nagasaki Prefectures | White radish | Processing | March – May |
| Nagasaki prefecture | Sweet Onion | To be eaten raw | March – June |
| Kumamoto, Fukuoka and Nagasaki Prefectures | Sweet Orange | To be eaten raw | October – February |
| Nagasaki prefecture | Sweet citron (Ponkan) | To be eaten raw | February |

Examples

【Lettuce】

Romaine lettuce, Red leaf lettuce, Green curl

Long-term, stable, fixed-quantity shipments from October to May by relay style cultivation

【White radish】

Yearly fixed quantity shipments by relay from Chiba to Aomori Prefectures

Improvement of processing yields through variety selection

【Sweet Potato】

Matching of producers who wish to plant new crops with actual customers

【Cabbage】

Stable quality and stable shipment for processing applications

【spinach, Yama-Hourensou】

Cultivation efforts to combat summer greens

【Onion】

New low-moisture varieties suitable for processing applications in Kanto area

【Organic Vegetables】

Advice and Follow-up on the creation of a sales floor in a supermarket's direct produce sales area

【Sweet onions, sweet mandarin oranges, Red Fuji apple】

Sales promotion proposals for fruit and vegetable sales with special vegetables and fruits